



THE BERMUDA
CHAMBER OF COMMERCE

2010

Dear Prospective Member,

Please find enclosed a copy of our Membership Application Form along with supporting materials that outline the Bermuda Chamber of Commerce's benefits, profile and current structure. Further to that you will also find a summary document outlining the Value of Chamber Membership.

Thank you for your interest in becoming a member of our organization. Should you require any further information, feel free to contact us on 295-4201 or visit our website at www.bermudachamber.bm.

Sincerely,

Diane Gordon
Executive Vice President
The Bermuda Chamber of Commerce



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INFORMATION PACKAGE 2010

Everything you need to know about becoming a member of the Chamber.

MEMBERSHIP

Included inside this package:

- ◆ Value of Chamber of Commerce Membership
- ◆ Chamber Profile
- ◆ Chamber Benefits
- ◆ Affiliate Membership
- ◆ Membership Application Form



THE BERMUDA CHAMBER OF COMMERCE

VALUE OF CHAMBER MEMBERSHIP

The Bermuda Chamber of Commerce is the *one* voice of the whole business community.

The Chamber represents:

- ◆ All types and sizes of business
- ◆ Local and International Companies
- ◆ All sectors of the economy from construction, hospitality, retail, professional, financial, business technology, intellectual regarding issues of governance.

The Chamber of Commerce is the voice of business.

- ◆ The Chamber represents a variety of business issues and concerns.
- ◆ The Chamber represents the most potent way for businesses to be represented together.
- ◆ The Chamber interacts with all aspects of Government: Finance, Tourism, Immigration, Labour and Home Affairs, Education and Transportation.

The Chamber of Commerce provides an array of integrated services to improve your business performance.

- ◆ “Power Breakfast” meetings provide valuable networking opportunities for members to interact with business and Government leaders.
- ◆ Information through the Chamber website, newsletter, lunch-time information sessions and forums on topical business issues.
- ◆ The Chamber initiated Harbour Nights and Destination Dockyard to promote late evening shopping, restaurants and clubs, while creating a community spirit, in Hamilton and Dockyard.
- ◆ International presence on the Internet. Your business may be marketed through IBCC (International Bureau of Chambers of Commerce). All members are listed and a member can connect their webpage to IBCC through the Chamber of Commerce.

Chamber of Commerce membership attests to the community spirit and sound business practices of your firm. The value of your Chamber membership is significant and longstanding. Add your voice to the *ONE* voice of Business in Bermuda.



THE BERMUDA CHAMBER OF COMMERCE

BENEFITS OF CHAMBER MEMBERSHIP

The Bermuda Chamber of Commerce is the largest independent business support and networking organization in Bermuda and is the voice of Bermuda business.

The Bermuda Chamber of Commerce provides the following benefits:

Policy Advocacy

The Bermuda Chamber's strength is its consultative process. Members have the opportunity to be closely involved with policy definition through membership in committees which interface with key government officials. In partnership with the Bermuda Hotel Association and the public sector through the operations of the Bermuda Alliance for Tourism, the private sector partners successfully supported the raising of funds to guarantee new flights. We also represented businesses to Government in the improvement of workforce training and education, crime, safety, CURE Taskforce, and housing and transportation reforms.

Networking Opportunities

Throughout the year the Chamber offers its members various networking opportunities with peers, government officials, and business leaders. Through participation on division committees, the annual general meeting, business leader roundtables and other seminars and special events, members have the opportunity to meet and discuss issues that are important to them.

Timely, Relevant Information

Through various communication vehicles, such as Chamber Connections, news releases, Wired Wednesdays and the website, the Bermuda Chamber of Commerce ensures that its members get timely and relevant information.

Voice for Bermuda Business

Allows small and large businesses to have a say on key issues through our campaigning, lobbying, and representation. The Chamber has ongoing dialogue with the Ministry of Labour regarding the timing of work permit turnaround, and term limits. The extension of the Restaurant Concessions Act, removal of restrictions on Public Holiday openings for Bermuda retail, amendment to the payroll tax rates, and relief for the duty on fuel for Watersports are some recent examples.



THE BERMUDA CHAMBER OF COMMERCE

CHAMBER PROFILE

Our History

The power, influence and value of a unified “business voice” has long been recognized. The first Chamber was formed in New York State in 1768 and since that time, Chamber of Commerce have grown in strength and stature throughout the world. Today, the Bermuda Chamber of Commerce is a member of a world federation of business organizations; part of an international network with resources and influence that extend well beyond our Island’s boundaries.

Our Role Today

For more than eight decades, since its formation in 1907, the Bermuda Chamber of Commerce has been a champion of Bermuda business.

The Bermuda Chamber of Commerce is a non-profit organization comprised of over 750 members who share a common goal—to advance the commercial, industrial, civic, trade and general interests of Bermuda and to foster the spirit of free enterprise here. Approximately 300 members actively participate in one or more Chamber programmes. This incredible level of participation and giving of discretionary time emphasizes our commitment to the shared goals, values and objectives of the organization.

Membership is divided into 10 Divisions, several Task Forces and Advisory Committees. Every year, each group prepares an annual management plan. The members direct the activities of the organization and these plans form the basis for the year’s activities. The structure allows the organization to be effective in its long-term planning and proactive in responding to immediate issues and concerns.

A full-time Administrative Staff of four is employed to carry out the duties of the organization.

An Executive Board oversees the activities of 10 Divisions and helps to ensure that the vision of the organization is clearly understood, and well articulated.

As the voice of the Bermuda business community, the Bermuda Chamber of Commerce reflects not only the needs of local businesses, but the aims and aspirations of the entire community. In many respects, the Bermuda Chamber of Commerce is the nerve centre of the Bermuda business community. We invite you to take a new look at the many rewards and benefits of joining us as a member.



THE BERMUDA CHAMBER OF COMMERCE

DIVISIONS

Construction

All types of construction and quarrying including: contractors (building equipment, carpentry, plumbing, electrical, excavating, painting) other general and specific contractors.

Consumer Services

Repairs of machinery, appliances, cycles, motor vehicles, instruments, etc., security services, funeral services, laundries, dry cleaners and dryers, barber and beauty shops, janitorial and custodial services, radio and television broadcasting services, all passenger vehicle transportation and rentals (i.e. cycles and taxi cabs); freight forwarding, storage, wharves and warehouses; telephone, telegraph cable and facsimile services.

Retail Sales Division

Consumer sales and trade including: retail provisions and groceries; hardware, appliances, clothing, shoes, and dry goods; drugs, automobiles (supplies and parts); gasoline, fuel (lubricants and kerosene) and wholesale importers.

Hospitality

Hotels, guest houses, cottage colonies, restaurants, coffee shops, snack counters, mobile food distributors, lounges, nightclubs, bars and taverns; airlines, tour operators and travel services; cinemas, member clubs and other recreational services.

Manufacturing

Processing and utilities including: food and beverages, textiles, apparel and footwear, chemicals and pharmaceuticals; wood and wood products; upholstery; publishing, printing and advertising; fertilizers, paints, toilet preparations and perfumes; building materials and supplies; metal work; egg and poultry farming, dairy farming, horticulture and fishing.



THE BERMUDA CHAMBER OF COMMERCE

DIVISIONS CONTINUED

Professional Services

Lawyers, banks, accountants, insurance companies, technical professions—surveyors, architects, engineers, technicians, computer system services; employment agencies, education and medical services.

Real Estate

Bermuda Government licensed Real Estate Agents.

Business Technology

IT Retailers, Internet Service Providers, Telecommunications Companies, Advertising Agencies, Electronic Banking, IT Departments and IT Related Businesses.

Area Divisions

West End Division and St. George's Division

AFFILIATE MEMBERSHIP

Association of Bermuda International Companies (ABIC)

ABIC represents the internationally owned businesses which are physically located in Bermuda, but conduct their operations worldwide. There are more than 1,500 exempted or international companies currently registered in Bermuda, of which some 400 have a physical presence.

ABIC's mission is to promote a sound business environment for the international business community in Bermuda by influencing and driving change through partnership with regulatory, government and professional organizations.

ABIC also administers a major educational initiative offering significant financial support to promising local students pursuing higher education abroad, primarily in fields related to international business.



THE BERMUDA CHAMBER OF COMMERCE

SERVICES

Access our Business Library

The Chamber has a library of up-to-date information on trade shows, conventions, exhibitions, local events, overseas directories of manufacturers and other Chambers around the world.

The Resources of Full-Time Administrative Support Staff

The Chamber's dedicated staff of four experienced administrators and facilitators are available to carry out the work of the Chamber and to see that the needs of members are attended to promptly and efficiently.

Use of our Board Room Facilities

The Chamber Board Room is made available to members for the hosting of special meetings or seminars. Facilities include—an overhead projector, TV/Video, tables, etc. Bookings are easily arranged.